Name: - Debanko Das

Date of Barth: 10 May 1991

Address: - Denha, Ghosh, Memari, Burdwan.

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**Academic Qualification**

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| --- | --- | --- | --- | --- | --- | --- |
|  | **Year** | **Examination** | **Institute** | **Board/University** | **Percentage** |  |
| 2015 | PGPIIBM | Bengal Institute of Business Studies | BIBS | 56% |
| 2013 | BBA (Hons.) | A.M.E.X | B.U. | 46% |
| 2010 | Higher Secondary | G. B.M High School | W.B.C.H.S.E. | 51% |
| 2008 | Secondary | G. B. M High School | W.B.B.S.E. | 55% |

**Key Project:**

* **Mall survey:** Performed a market analysis of South City Mall and surveyed 50 customers to know their preferences and studied the customer profile and the promotional strategies practiced by the retail stores in the mall
* **City Scan:** Performed a market analysis of the Fancy Market and collected data to understand the operations of the market on the basis of its business strategy and pricing model
* **EYE-Opener:** Visited the artisans of Samudragarh, a village in Burdwan, to study their skill sets and livelihood, and create a business opportunity for them to revive the business environment
* **Training and Development at UCO Bank:** Executed a survey in UCO Bank, Debipur branch of Burdwan to understand the employee skill enhancement trainings conducted by the management
* **Project on Shoppers Stop:** A project on Shoppers Stop to understand the Shoppers Stop store overview and the division of Departments in a store and Customer entry of a store, Conversation, Average Cash Memo, Item size, EOS Sale.
* **India Retail Skills:** Participation the training on Retail at Manipal City & Private Limited, make a survey on Shoppers

Shoppers Stop & understand the customer dealing, customer need, display of the

Counter.

**Achievement:**

* Awarded as the winner of the City Scan project in college level (2013)
* Winner of One day Cricket Match organized by Yubasangya (2007)
* Received certificate of honor for 100 meter race in school level (2005)
* Received certificate of Highest Enrolment.(2016)

**Extra Curriculum Activity:**

* Active member of Yubasangya Cultural Club in society
* Regularly organizing Puja & Cultural programs in the locality
* Volunteered for blood donation camp in locality
* Playing & Watching Cricket
* Building professional relationship in LinkedIn

**Other Interest:**

* Social Networking
* Bike Ridding
* Reading
* Watching Cricket Match

**Job Profile:**

* **Shoppers Stop**: Customer Care Associate & Fashion Assistant.
* **Job Experience**: 2 Years, 10 Month.
* **Job Role:** 1. Merchandise sale.

2. Counter Display, Visual Merchandising.

3. Customer Call.

4. Customer Handling.

5. Contact to Black Card Customer for Shopping.

6. Sale gift card.

7. Cross sale, Add-on sale.

8. Target & Achievement.

9. Work as a Cashiering T.L last one year.